



MORAVIAN CHURCH UK

Candidate Information Pack

for

AI Creative Student Animation Project - Freelance Opportunity

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1. About the Moravian Church – Moravian Union

The Moravian Church, also known historically as the Moravian Union is one of the oldest Protestant denominations in the world, with roots dating back to the 15th-century reform movements in Central Europe.

Key Characteristics:

- A global Christian church with congregations across Europe, the Americas, Africa, and the Caribbean
- Strong emphasis on community, unity, and shared life in Christ
- Deep heritage in mission, music, education, and social care
- Known for a simple but profound expression of Christian faith centred on Jesus Christ

The Moravian Vision Today:

The Moravian Church UK continues this heritage by:

- Encouraging people to explore faith in Jesus Christ
- Building inclusive and welcoming communities
- Communicating the Christian message in creative and accessible ways
- Supporting churches to remain relevant in a rapidly changing world

This project sits within that mission: using contemporary animation and storytelling to communicate faith and history in engaging new formats.

2. Project Overview

We are seeking a creative student or recent graduate to produce two short animation projects for the Moravian Church UK.

This is a purpose-driven creative commission designed to communicate theological ideas, historical identity, and future vision through modern digital storytelling.

Scripts, branding guidance, and core messaging will be provided.

3. The Projects

Project 1: Synod Call to Action

Duration: Approx. 3 minutes **Budget:** £300

A short animation for current Moravian Church members encouraging participation in shaping a healthy, relevant, and sustainable church for the 21st century.

Focus:

- Vision and renewal
- Community participation
- Future-focused church life

Project 2: Moravian History & Theology

Duration: Approx. 5–10 minutes **Budget:** £900

An animated storytelling piece exploring:

- Key historical figures in the Moravian Church
- Core theological beliefs and traditions
- The global development of the Moravian movement

4. Your Approach

You will have creative freedom in visual style, which may include:

- Motion graphics
- Illustrated animation
- AI-assisted visual storytelling
- Hybrid digital animation techniques

All scripts, core messaging, and brand guidance will be provided.

You will be expected to interpret material creatively and develop a coherent visual storytelling approach.

5. Process

1. Initial concept proposal (storyboard or visual direction pitch)
2. Draft animation version
3. Feedback and revisions
4. Final delivery of both projects

6. Timeline

- Applications deadline: **24 May 2026**

- Interviews via Zoom: **29 May 2026**
- Project start: **June 2026, can be flexible**
- Project 1 and 2 deadline: **10 July 2026 – Shown at the Moravian Synod**

7. Salary

Salary: £1,200

- Payment structure to be agreed
- Likely includes upfront instalment
- Remaining balance upon completion of deliverables

8. Who are we looking for - Personal Specification/Job Description

Ideal for final-year students or recent graduates in:

- Animation
- Motion Design
- Digital Media
- Graphic Design
- AI Creative Technologies

You should be someone who:

- Is creative and self-directed
- Enjoys storytelling through visuals
- Can work independently to deadlines
- Is comfortable using digital or AI creative tools
- Communicates clearly and collaborates effectively

Desirable skills (not essential)

- After Effects, Blender, or similar tools
- AI creative platforms (Runway, Midjourney, Adobe Firefly, etc.)
- Interest in meaningful storytelling, history, or theology

9. Faith

This project reflects the mission of the Moravian Church, which seeks to:

- Share the message of Jesus Christ
- Build inclusive Christian communities
- Communicate faith in accessible and creative ways

Applicants do not need to be Christian, but must:

- Respectful of the message
- Be open to engaging thoughtfully with faith-based content
- Work collaboratively within the project framework

10. What will you gain

- Paid creative commission
- Real-world portfolio project with public-facing impact
- Opportunity to shape modern communication for a historic church
- Significant creative freedom within a meaningful brief
- Creators will be permitted to include final work in personal portfolios. Please note, all creative output produced will be owned exclusively by the Moravian Church UK

11. How to apply

Please send:

- Short introduction about who you are and your background
- Portfolio or examples of relevant work
- Brief statement on why this project interests you

Shortlisted applicants will be invited to an informal Zoom interview and may be asked to develop a short storyboard concept.

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